



**SATCO PRODUCTS, INC.**

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**FOR IMMEDIATE RELEASE**

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**SATCO Celebrates 60 Years of Excellence in Lighting, NUVO Marks 20 Years of Design Innovation**

*Brentwood, NY* – SATCO, a recognized leader in the lighting industry, proudly announces the celebration of its 60th anniversary, marking six decades of sustained growth, innovation, and service excellence. Concurrently, NUVO, a prominent lighting brand under the SATCO umbrella, celebrates its 20th anniversary, highlighting two decades of cutting-edge design and creative solutions for residential and commercial spaces.

Founded in 1966, SATCO has consistently demonstrated a commitment to quality, reliability, and innovation. Over the past 60 years, the company has expanded its offerings to include a comprehensive range of lighting products and solutions, earning a reputation as a trusted partner for distributors, retailers, designers, and consumers across the globe. SATCO’s focus on evolving technology, sustainable practices, and customer-focused service has positioned it as a key player in shaping industry standards.

NUVO, launched in 2006, has established itself as a trendsetter in contemporary lighting design. Over its 20-year history, NUVO has introduced products that combine aesthetic appeal with functional excellence, catering to evolving consumer tastes and interior design trends. The brand’s innovative approach has contributed significantly to SATCO’s portfolio, strengthening its presence in premium residential and commercial lighting markets.

“These anniversaries mark significant milestones for SATCO and NUVO, and for everyone who has contributed to our journey,” said Brian Brandes, Senior Vice President of Product/Marketing at SATCO. “We celebrate sixty years of SATCO and twenty years of NUVO—each brand distinctly contributing decades of innovation, collaboration, and quality—honoring the people, products, and partnerships that have shaped our legacy, while reaffirming our commitment to delivering solutions for today’s evolving lighting needs.”

The dual anniversaries underscore the organizations’ ongoing dedication to innovation, design excellence, and industry leadership. By combining SATCO’s legacy of quality with NUVO’s design-driven approach, both brands continue to influence lighting solutions and elevate industry standards.

As SATCO and NUVO celebrate these milestones, the companies remain committed to supporting their partners and customers with reliable, forward-thinking solutions that meet the demands of today’s dynamic market. The anniversaries also provide an opportunity to reflect on the companies’ contributions to the lighting industry and their continued role in shaping the future of design and technology in lighting.

We would like to extend our sincere gratitude to our customers, employees, and dedicated sales representatives whose continued trust, hard work, and commitment have made this milestone possible. Your support and partnership have been instrumental in our growth and success over the past 60 years, and we are proud to celebrate this achievement together.

For more information about SATCO and NUVO, visit [www.satco.com](http://www.satco.com).

**About SATCO**

SATCO is a leading lighting manufacturer offering innovative, high-quality LED solutions for commercial, industrial, and residential use.