

CSC LED
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FOR IMMEDIATE RELEASE

CSC LED announces the appointment of Greg Cober as National Sales Manager

CAMBRIDGE, Ontario, November 19th, 2025 — CSC LED is excited to announce that Greg Cober has joined their growing team as National Sales Manager.

“Greg brings a deep understanding of the Canadian electrical / lighting channel and a proven record of helping distributors grow” said Mark McNally, President of CSC LED. “His 26 years of experience at a worthy competitor, strong relationships coast-to-coast, and customer-first approach make him an ideal leader for our national sales team. We’re excited to welcome Greg to CSC LED as we continue to expand our ‘Buy Canadian’ commitment and deliver even greater value to our wholesaler partners.”



Greg Cober
National Sales Manager
CSC LED

- Mark McNally, President, CSC LED

“Greg’s reputation in the lighting industry speaks for itself. He’s genuine, approachable, and has an incredible ability to connect with people on every level. His deep operational understanding of how a lighting company truly runs makes him a natural fit for CSC LED. We’re thrilled to have someone of Greg’s integrity and experience leading our national sales team.”

- Brandon Grigg, General Manager, CSC LED

“With over 25 years in the lighting industry, I’ve had a front-row seat to CSC LED’s growth over the last 2 decades. Their consistent service, expanding product lineup, and increasing presence across Canada have always stood out in the market. I’m excited to bring my experience to a team that’s clearly on the rise, and to be part of what comes next.”

- Greg Cober, National Sales Manager, CSC LED

Greg can be reached by email at greg@csc-led.com or by phone at (226) 559-1592 or (905) 717-8110.