

## **Introducing Next Sales and Marketing Inc.**

Dear Valued Business Partners,

In an ongoing effort to provide our Partners with the best quality product, service & support, we are excited to announce the appointment of Next Sales and Marketing, as our agent representing Liteline in Atlantic Canada, beginning April 27th, 2024.

Next Sales and Marketing caters to a wide range of market segments including distributors, contractors, specifiers, and end users. With a primary focus on delivering superior customer service and technical support, Next Sales and Marketing aligns perfectly with Liteline's values and vision.

We look forward to the new partnership and continuing to grow and service our customers within Atlantic Canada.

For more information or any questions, please reach out to me, <a href="msmith@liteline.com">msmith@liteline.com</a>, or visit <a href="msmith@liteline.com">nextinc.ca</a>.

Sincerely,

Mike Smith

National Sales Manager – Canada | Canada C&I Sales