



Personnel Announcement

Electrical Sector – Americas Region

Jeff Walsh has been appointed to the position of Marketing Manager- Shelf Goods, Electrical Sector - Electrical Americas - Canada

In his new role, Jeff will be responsible for leading the product marketing team with responsibility for strategic pricing and price realization, participation in the stage-gate product development process, strategic partner development, and product positioning as measured by revenue, price realization, product mix and margin.



Jeff has held a number of positions within Eaton throughout his career, most recently the Product Line Manager- Industrial Controls where he managed a team of Product Engineers, Product Specialists, and TAEs to develop marketing plans to increase the market share and achieve profit plan commitments. Prior to that role, he was the Satellite and Service Centre Plant Manager in Mississauga, Ontario, Canada.

Jeff holds a Diploma in Industrial Electronics Engineering Technology, from New Brunswick Community College in Moncton, New Brunswick, Canada.