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FOR IMMEDIATE RELEASE

BJ Take Signs New Specification Agency in GTA

Dunnville, ON, May 1st, 2021 9:00am EST – In response to a growing demand for BJ Take’s energy-efficient total lighting automation solutions, BJ Take is pleased to announce Metrix Lighting & Controls as its new specification agent for the Greater Toronto Area.

Doug Wilson, Vice President of Sales for BJ Take explains that “Metrix Lighting & Controls embodies what we are offering to our customer base and we are pleased that they will be able to draw from their expertise and our vast product offering to serve the GTA.”

The company principal John Kirstein offers over ten years of experience in commercial lighting and controls products at the specification and distribution level. John offers specialization in finding the optimal lighting solutions in site lighting, warehouses, manufacturing facilities, schools and large-scale retrofits. Wilson continues “we are impressed with his approach to customer service that includes a straightforward and consultative customer service level that is focused on getting the customer the correct lighting for the job every time.”

Metrix Lighting & Controls will serve the specifier market in the central Ontario and GTA territories while Upper Canada Industries will continue to serve the territory’s general distribution customers.

To contact Metrix Lighting & Controls please visit metrixlighting.com or call 289-834-4256.

To contract Upper Canada Industries please visit uppercanadaindustries.com or call 416-529-7353.

Located in Dunnville, Ontario, BJ Take specializes in designing and building energy-efficient LED lighting products catering to the changing needs of the North American marketplace. For more information on their product line visit bjtake.com or contact Doug Wilson (extension 23) at 905-774-5988 today.

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If you would like more information on BJ Take’s energy-efficient products or would like to visit the factory, please contact Doug Wilson at 905-774-5988 extension 23 or dwilson@bjtake.com.