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## IDEA Announces 2021 Board Of Directors, DiBella Named Chair

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**Arlington, VA** – The Industry Data Exchange Association, Inc. (IDEA) announces its 2021 Board of Directors. Brian DiBella, a seasoned electrical industry leader, will serve as the Board Chair for the coming year.

“Brian’s collaborative leadership and his ability to drive priorities for the industry will continue to help IDEA with its long-term roadmap,” said David Oldfather, President and CEO of IDEA. “As we continue to navigate these unprecedented times, we will be focused on facilitating the exchange of complete, high-quality content and serving as the standards body for the electrical industry.”

DiBella, president of Electrical Wiring Systems at Legrand North America, brings technology experience from previously serving as Legrand’s Chief Information Officer, responsible for its Global Data Network. He also oversaw the execution strategy for Wiremold before becoming president.

The 2021 Board of Directors will continue to advise IDEA on its mission to facilitate the exchange of complete, high-quality, commercial grade transactional and eCommerce content for the electrical industry. IDEA’s upcoming initiatives include increasing product content quantity, improving data quality, simplifying data management and reporting, and setting, facilitating, and monitoring data standards.

“I look forward to working with some of the industry’s thought leaders as IDEA chair,” said DiBella. “IDEA has invested in a next-generation digital product platform to enable the rapid exchange of information between trading partners. With so many opportunities ahead to create greater supply chain efficiencies, I’m excited to be a part of the continued progress made by IDEA.”

IDEA’s management team and the Board of Directors want to thank Rick Gigliotti, Vice President of Business Process Management and Transformation at Wesco Distribution, Inc. for his dedication, guidance, and support as IDEA Chair over the past year.

The 2021 IDEA Board of Directors and Officers are:

- Brian DiBella, President, Electrical Wiring Systems, Legrand North America – Chair
- Larry Stern, President & CEO, Standard Electric Supply – Vice Chair
- Paul McCool, President, and CEO, Revere Electric Supply – Secretary
- Frank Kulaszewicz, Senior VP, Lifecycle Services, Rockwell Automation – Treasurer
- Andrew Quinn, President, and CEO, ILSCO Corporation – Board Officer
- Phil Hale, Chief Information Officer, Elliott Electric Supply – Board Officer
- Bill Waltz, President & CEO, Atkore Inc. – Board Officer
- Rick Gigliotti, Senior Director, Sales Business Unit IT & Digital Strategy, WESCO Distribution Inc. - Board Officer

### **About IDEA**

*The Industry Data Exchange Association, Inc. (IDEA) is the official technology service provider and eBusiness standards body of the electrical industry. IDEA helps hundreds of manufacturers and distributors effectively and efficiently exchange transactional and eCommerce content on a day-to-day basis. IDEA was founded in 1998 through a partnership formed by the National Electrical Manufacturers Association (NEMA) and the National Association of Electrical Distributors (NAED). Their applications also bring value to vertical markets such as industrial, retail, and consumer-packaged goods. IDEA is headquartered in Arlington, VA ([idea4industry.com](http://idea4industry.com)).*

