

Catalyst Sales and Marketing 6957 Chebucto Rd. Halifax, NS B3L 1M6 Office: 902.266.3899

News Release

FOR IMMEDIATE RELEASE

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Halifax, NS – Catalyst Sales & Marketing Announces New Partnership with RVE and their DCC Line of Electric Vehicle Infrastructure Hardware in Atlantic Canada

With a shared focus on sustainability and electrification, Catalyst is pleased to partner with <u>Recharge Véhicule Électrique</u> (RVE) to introduce RVE's DCC line of Electric Vehicle Management Systems (EVEMS) to Atlantic Canada.

RVE's EVEMS allows electric vehicle chargers to be installed in <u>residential buildings</u> where the existing electrical systems otherwise couldn't handle the load of EV charging. EVEMS lets homeowners, developers, and building manager avoid the expensive electrical system upgrades EV chargers often require.

"By allowing people to side-step costly electrical upgrades, we believe one major barrier to electric vehicle adoption has been removed," says Mark MacDonald, Principal at Catalyst.

The Catalyst team has spent more than two collective decades nurturing relationships across Atlantic Canada. These relationships and ability to identify and introduce technologies that help people achieve environmental sustainability and personal independence through electrification, have made Catalyst a leader in the Atlantic Canadian electrical industry.

"The need for electric vehicle infrastructure is evolving and adapting all the time – it's a privilege that we can rely on such a knowledgeable company to lead our expansion in Atlantic Canada," says David Corbeil, CEO at RVE.

Catalyst Sales can determine the EV charging needs and requirements for any residential (single-family or multi-unit) or commercial application.

For inquiries in Nova Scotia, please contact Mark MacDonald - mark@catalystsales.ca.

For inquiries in New Brunswick, Prince Edward Island, or Newfoundland, please contact Eli Asoyuf – <u>eli@catalystsales.ca</u>.

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About Catalyst

At Catalyst, our focus is to help people and businesses achieve environmentally sustainability and personal independence through electrification. We connect global manufacturers to the local Atlantic Canadian market to help build a sustainable future for generations to come.

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