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FOR IMMEDIATE RELEASE

BJ Take Signs New Agency for Northern Ontario

Dunnville, ON, June 16, 2020 9:00am EST – As part of our commitment to best serve our customer base, BJ Take is pleased to announce the signing of WSB Sales Associates to service northern Ontario.

Recognizing the increasing demand for Canadian-made products in northern Ontario, BJ Take sees this partnership as strategic on several fronts. According to Doug Wilson, Vice President of Sales for BJ Take, “WSB Sales Associate’s reputation in the northern Ontario region has been founded on their commitment to customer service and a diverse line card of industry leading products”. “From Architectural/Engineering, distributors, contractors & end-customers, we are here to help provide professional sales & services to our industry” stated Dan Bazinet, one the company’s principles.

With nearly 44 years of history, WSB Sales Associates has been offering a business model that supports the needs of its customer base and Wilson added that “having this level of experience and service in northern Ontario means that the reputation of BJ Take will continue to grow and it now expands north, a territory historically underserved.

Located in Dunnville, Ontario, BJ Take specializes in designing and building energy-efficient LED lighting products catering to the changing needs of the North American marketplace. For more information on their product line visit bjtake.com or contact Doug Wilson (extension 23) at 905-774-5988 today.

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If you would like more information on BJ Take’s energy-efficient products or would like to visit the factory, please contact Doug Wilson at 905-774-5988 extension 23 or dwilson@bjtake.com.