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BJ Take Signs Inter-Lite Sales for British Columbia and Yukon Territories

FOR IMMEDIATE RELEASE

Dunnville, ON, Jan 6, 2020 9:00am EST – As part of the commitment to best serve our customer base, BJ Take is pleased to announce the signing of Inter-Lite Sales effective January 6th to service the province of British Columbia and the Yukon Territories.

BJ Take sees this partnership as strategic on several fronts. According to Doug Wilson, Vice President of Sales for BJ Take, "Inter-Lite's mantra is supporting Canadian manufacturers in a highly competitive global industry". Having three offices in the territory ensures that the BJ Take reputation for superior lighting products is offered across the province.

With nearly 40 years of history, Inter-Lite Sales has been offering a business model that supports the needs of its customer base and Wilson added that "having this level of experience and service on the west coast of Canada means that the reputation of BJ Take will continue to grow".

"Inter-Lite Sales mission is to offer superior products while providing unparalleled customer service with professionalism and integrity" stated Colin Bird and Dale Hartley, the Managing Directors of Inter-Lite Sales "and we are excited to bring BJ Take's custom design capabilities to our specification partners".

Located in Dunnville, Ontario, BJ Take specializes in designing and building energy-efficient LED lighting products catering to the changing needs of the North American marketplace. For more information on their product line visit <u>bitake.com</u> or contact Doug Wilson (extension 23) at 905-774-5988 today.

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If you would like more information on BJ Take's energy-efficient products or would like to visit the factory, please contact Doug Wilson at 905-774-5988 extension 23 or dwilson@bjtake.com.