

EiKO is Now Delivering Sales & Marketing Content through RepFiles

Shawnee, **KS** (**Dec. 5, 2019**) – EiKO is now delivering sales and marketing collateral to their sales representatives and distributors through the RepFiles NEMRA and NAED apps. The RepFiles system allows sales reps and distributors to access their manufacturers' latest content in a single location on their mobile devices and Windows 10 computers – anytime, anywhere. Inside the RepFiles NEMRA and NAED apps, users can download content for offline use, view files, play videos, send files as email attachments and more. Any updates made by the companies delivering content are reflected on their users' devices after a simple sync.

There is no cost for sales reps or distributors to access their manufacturers' content. To begin:



Electrical sales reps and NEMRA members should download the RepFiles NEMRA Edition app from the <u>Apple App Store</u>, <u>Google Play</u>, or <u>Microsoft Store</u>.



Distributors should download the RepFiles NAED Edition app from the <u>Apple App Store</u>, <u>Google Play</u>, or <u>Microsoft Store</u>.

Once installed, users can register for their own RepFiles account, sign-in to the app and request access to their manufacturers' content. EiKO's content is currently available to all registered users. More information regarding the features available inside the RepFiles apps can be found at: http://www.repfiles.net/Support.aspx

About RepFiles, LLC

Efficient. Prepared. Mobile. RepFiles is dedicated to the success of today's mobile sales force by delivering sales and marketing content that is consolidated inside one location, up-to-date and available anytime, anywhere. Current applications built by and for the electrical and lighting industries include the NEMRA Edition, NAED Edition and Lighting Edition, as well as other company-branded apps. For more information, visit http://www.repfiles.net or contact support@repfiles.net.



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