



**Robertson Electric Wholesale appoints two new Vice Presidents:**

**Rob Thibeault Vice President, Business Solutions and**

**Rob Klingbeil Vice President & General Manager Electrical – Ontario**

**Vaughan, Ontario (June 2019)** Due to our unprecedented growth and to remain a leader in the Electrical Industry; Richard and Chris Campbell have appointed Rob Thibeault and Rob Klingbeil as Vice Presidents.

The goal is to make positive changes to our business and continue to improve our processes, streamline efforts and continue to out-deliver on our customer service.



**Rob Thibeault will take on the leadership role of VP, Business Solutions.** In this new role, Rob will develop and implement key business strategies for the Pricing & Analytics, Purchasing, Inventory Control, Operating Systems and Marketing teams. A key priority for this new role will be the integration of the 3 support teams – Purchasing, Operating Systems and Pricing & Analytics, to work together to analyze trends, to develop and streamline processes, which will provide stronger metrics and better manage our overall pricing strategy. The Marketing team will play a significant role in communicating with our sales team, branches and customers about key promotions, events and our Robertson Rewards program.



**Rob Klingbeil will take on the leadership role of VP & General Manager Electrical – Ontario.** In this new role, Rob will work with our Ontario Branches to strengthen and grow our branch business. Rob has been with Robertson for 10 years and has been an integral part of Robertson's success in Hamilton and Oakville, where he built the branch from the ground up. He has years of experience negotiating sales and is a leader who builds his team for success. In his new role as GM – Ontario he will help build pricing structures and build on our success throughout our current and future Ontario branch network. This will allow us to continue our growth while ensuring the highest level of customer experience.

Robertson is now one of Canada's largest independent Electrical solutions provider and wholesale distributor. Since 2008, Robertson has been leading the Canadian marketplace with speed to market products to ensure all jobs are completed on time and on budget. Our branches with the expertise, solutions and service our customers require, are strategically placed through Canada. Visit [robertson-electric.com](http://robertson-electric.com) to learn more.