

THE BC ELECTRICAL ASSOCIATION PRESENTS

LINK CONFERENCE 2017

November 1-2
Vancouver

The Marriott
Pinnacle Vancouver

LEADERSHIP

INTEGRITY

NETWORKING

KNOWLEDGE

EARLY BIRD
PRICING
AVAILABLE!

224-3989 Henning Drive, Burnaby
604.291.7708 www.bcea.bc.ca



British Columbia Electrical Association

*Building Community
through Education &
Advocacy*

LINK Conference 2017

The BC Electrical Association is pleased to present the second annual LINK Conference at the Marriott Pinnacle Vancouver from November 1-2, 2017.

We would like to thank our membership for supporting the LINK Conference and look forward to bringing you another conference filled with astounding speakers, unique training opportunities and much more!



NETWORKING

Enjoy the many networking opportunities that the LINK Conference offers!

In addition to breaks and lunches, our Cocktail Reception is the perfect place to meet new people and exchange thoughts and ideas.

EDUCATION

The educational portion of the conference consists of the following speakers:

David Mitchell- Economist, Paul Sinkevich-Leadership Styles, Matt Heydt- Talent Development, US and Canada Relations, Electro-Federation Canada- EFC & Industry Update, a great panel and more!

DALE CARNEGIE U40 TRAINING

In addition to the above speakers, there is an opportunity for young professionals to train with Dale Carnegie on November 1st.

LINK Conference 2017

PLANNING MEETINGS

This year, the LINK Conference has 2 options available to suit your planning needs.

USE YOUR PLANNING MEETING TIME TO DISCUSS:

2018 Initiatives

Discuss Industry Segment Plans

Target Account Planning

Marketing Initiatives

Product Development

Announcements

"The planning sessions at the BCEA Link Conference provided a valuable opportunity for our BC Management to engage with our Partners at a level normally only available for our national leadership."

-Mike Bellsmith, Gescan Vendor Relations Manager

OPEN CONCEPT MEETING BOOTHS

Reservations available in 30 minute increments

All LINK Conference attendees are encouraged to take advantage of this free planning space.

No charge



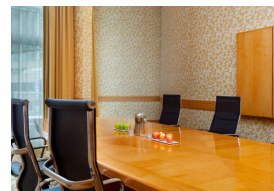
(4) PRIVATE MEETING ROOMS

Formal meeting spaces for your planning needs

AV available for an additional fee

Rooms fit between 10 and 15 individuals

**\$300 for 1 day
\$500 for 2 days**



Once your space is booked, the BCEA will work alongside you to coordinate your meeting schedules.

**Book your planning meeting space today!
Call 604.291.7708 or email bcea@bcea.bc.ca**

LINK Conference 2017

SPEAKER HIGHLIGHTS



**DAVID MITCHELL, REGIONAL MANAGING PARTNER, MNP
ECONOMIC OUTLOOK**

Dave has more than 25 years of experience delivering assurance, tax and consulting solutions to diverse clients in a wide range of groups and sectors, including First Nations, automotive and distribution. Backed by extensive experience working with private enterprise and not-for-profit organizations, his personalized approach and his unique ability to see many sides of a particular issue gives him the ability to make decisions that are thoughtful and consistent with the overall goals of the organizations.

**PAUL SINKEVICH, PRINCIPAL, DALE CARNEGIE TRAINING
DISCOVERING YOUR OWN LEADERSHIP STYLE**

Companies all over the world have turned to Dale Carnegie Training to improve the performance of their employees with emphasis on leadership, sales, team building and interpersonal relations, customer service, public speaking, and other essential management skills.



Paul will discuss what skills and attitudes are found in good leaders as well as what makes them effective at what they do.



**MATT HEYD, BACKSTRETCH CONSULTING GROUP
TALENT DEVELOPMENT**

Over the past 14 years, Matthew Heydt has been dedicated to the ever-changing industry of Recruitment and People Strategy. Matt started his career by spending 6 years with an international Workforce and HR Solutions firm in Vancouver, focusing in permanent and executive recruitment. Since then, he founded BackStretch Consulting Group where he teaches about hiring, developing and retaining the leaders of tomorrow.

**PRESIDENT, ELECTRO-FEDERATION CANADA
ELECTRO-FEDERATION CANADA & ELECTRICAL INDUSTRY UPDATE**

Electro-Federation Canada (EFC) is a national, not-for-profit industry association.



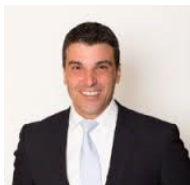
EFC represents over 250 member companies that manufacture, distribute, market and sell a wide range of electrical products, contributing over \$10B to the Canadian economy and employing approx. 40,000 workers in more than 1,200 facilities across the country.

**ELECTRO-FEDERATION
C·A·N·A·D·A**

**PLUS a panel on Upcoming Technologies & Renewables, a speaker on
US and Canada Relations and more!**

LINK Conference 2017

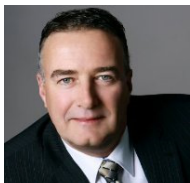
CONFERENCE COMMITTEE



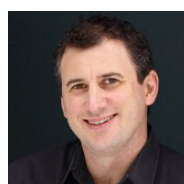
Javi Richmond, VP of Sales
E.B. Horsman & Son
Conference Committee Chair



Steve Crocker, Regional Manager
& Director of Operations
Wesco Distribution
Conference Committee Member



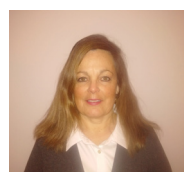
Rob Ruys, Regional Manager
Western Canada
ABB- EP/ Thomas & Betts
Conference Committee Member



Stuart MacDonald, District
Manager
Westburne
Conference Committee Member



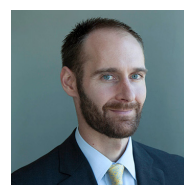
John Baron, Principal
Elec-Tech Sales
Conference Committee Member



Wendy Jenkins, General Manager
of Marketing and Sales
Code Electric
Conference Committee Member



Barbette Ishii, President & CEO
The BC Electrical Association
Conference Committee Member



Michael Travers, Manager Power
Smart Alliance
BC Hydro
Education Committee Chair

LINK ROOM RATES



Complete your LINK Conference experience and enjoy the wonderful facilities at the Marriott Pinnacle Vancouver.

Book your stay here:

<https://aws.passkey.com/e/49045790>

City View Room: \$229.00
2 Doubles or 1 King Bed

STAY SOCIAL



@BCELECASSOC



@BCELECASSOC

@BCEA



#LINK2017

LINK Conference 2017

SPONSORSHIP OPPORTUNITIES

The LINK Conference attracts delegates representing every aspect of electrical industry including engineers, contractors, manufacturers, distributors and agents.

As a sponsor of the LINK Conference 2018, you will be presented with numerous opportunities to connect with the key decision makers within your target audience.

PLATINUM SPONSOR (1)

\$5,000.00

Electronic Exposure: Logo on BCEA Webpage • Logo on Social Media Platforms • Logo on all BCEA e-communications to members regarding conference

Print Exposure: One full page ad in the printed conference schedule • Logo on printed conference schedule cover • Logo all delegate name badges

Signage: Logo on sponsor recognition signage • Logo in sponsor rotation on screen in plenary room

GOLD SPONSOR (2)

\$3,000.00

Electronic Exposure: Logo on BCEA Webpage • Logo on Social Media Platforms • Logo on all BCEA e-communications to members regarding conference

Print Exposure: Logo on printed conference schedule

Signage: Logo on sponsor recognition signage • Dedicated sig

SILVER SPONSOR (5)

\$1,500.00

Electronic Exposure: Logo on BCEA Webpage • Logo on all BCEA e-communications to members regarding conference • Promoted on BCEA Social Media Platforms

Print Exposure: Logo on printed conference schedule

Signage: Logo on sponsor recognition signage

BRONZE SPONSOR (open)

\$750.00

Electronic Exposure: Promoted on BCEA Social Media Platforms

Print Exposure: Logo on printed conference schedule

Signage: Logo on sponsor recognition signage

Sponsorship packages are available for purchase on our registration page.

LINK Conference 2017

WHO SHOULD ATTEND

Attendees will include; leaders in the electrical industry such as, engineers, contractors, manufacturers agents, and distributors.

INVESTMENT

Event	Early Bird (until June 30th, 2017)	Regular	Non- Member
LINK Conference 2017	\$499.99	\$549.99	\$649.99
Dale Carnegie U40 Workshop	\$90.00	\$100.00	\$150.00
Cocktail Reception Only	n/a	\$50.00	\$75.00

Registration fees do not include GST.

REGISTRATION

Contact Name	
Company Name	
Address	
City	Postal
Phone Number	Email
Invoice Me (Members Only)	
or Visa / MC / Amex	
Card Number	Expiry

For registrations with multiple attendees, please attach a separate sheet with their names and email addresses.

Event	Quantity	Fee
Full Conference Pass		
Dale Carnegie U40 Workshop		
Cocktail Reception Only		
Platinum Sponsor		
Gold Sponsor		
Silver Sponsor		
Bronze Sponsor		
Total		

There will be no refunds after October 19th, 2017



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Email completed form to bcea@bcea.bc.ca or fax it to 604.291.7795